

# OS IMPROVÁVEIS



## **CORPORATE PORTFOLIO** 2021/2022

In our Corporate Portfolio you will find personalized activities and events for every type of clients: companies (of all sizes), public and private educational institutions, associations, among others. Most activities can be performed in person and/or online, in Portuguese or in English.

# IMPROVISED SHOWS

## “OS IMPROVÁVEIS CORPORATE”

An Improvised Comedy Show, prepared and customized to business events or private meetings, lasting from 45 to 75 minutes.

It is a spontaneous, interactive show filled with surprising moments. Os Improváveis play with the reality of the company (and/or of the honorees) and the audience participates in a unique and unrepeatable show.

Composed of a sequence of “improv games”, chosen and customized for each event, depending on various factors such as its nature, expectations and themes of the meeting, the company profile, its products and services, the audience and the technical conditions of the venue and duration of the event. The audience is kindly invited to actively participate throughout the show, giving different suggestions for the situations that the actors will improvise, according to the rules of each improvised “game”.

Once acquired, in a prior meeting, we will get to know the company's history, sector specifics, portfolio of products and/or services, internal stories shared by the audience members, technical jargon, who are the main competitors, etc.

All of these elements and, eventually some of the Client's products and props (e.g. uniforms, mock-ups, flags, merchandising pieces with some visibility, etc.) will be used spontaneously in moments of improvisation on stage, making OS IMPROVÁVEIS CORPORATE a truly special and exclusive show.

The audience suggests and OS IMPROVÁVEIS improvise everything on the spot, without premeditation or hesitation. The audience is respected and improvised situations on stage have tasteful humor, without resorting to crass language or harmful situations.

Show composed of 3 actors and 1 pianist.

[www.osimprovaveis.com/corporate](http://www.osimprovaveis.com/corporate)



 WATCH CORPORATE PRESENTATION  
[www.youtube.com/watch?v=tEzkWUj0yt8](https://www.youtube.com/watch?v=tEzkWUj0yt8)

# CORPORATE SHOWS

VARIATIONS:

## KEYNOTES

Improvised comedy show where, in addition to the information previously shared by the client and possible suggestions from the audience, the scenes created are inspired by the contents of an event (conference, webinar, summit). OS IMPROVÁVEIS will pick and choose from the thematic contents, quotes and references from conference speakers and use them to improvise.

[www.osimprovaveis.com/keynotes](http://www.osimprovaveis.com/keynotes)

## BECABECA

Improvisation and storytelling are entwined in a show that uses interviews with collaborators, or honorees that an institution wants to highlight, to create fully improvised scenes.

[www.osimprovaveis.com/becabeca](http://www.osimprovaveis.com/becabeca)

## IMPROKIDS

Improv for the whole family, with improvised games custom made for the little ones. A perfect solution for "Parents and Children" events.

[www.osimprovaveis.com/improkids](http://www.osimprovaveis.com/improkids)

## IMPROFADO

An intimate and poetic show that combines improvised theater, music and painting on stage, inspired by the lyrics of a fado (typical portuguese music genre) chosen by the audience or by stories shared by the audience.

[www.osimprovaveis.com/improfado](http://www.osimprovaveis.com/improfado)

## BECABECA



 WATCH PRESENTATION  
[www.youtube.com/watch?v=plTEBt50Py4](http://www.youtube.com/watch?v=plTEBt50Py4)

## KEYNOTES



 WATCH A CLIP  
[www.youtube.com/watch?v=VFrr3LtvuJ8](http://www.youtube.com/watch?v=VFrr3LtvuJ8)

## IMPROFADO



 WATCH PRESENTATION  
[www.youtube.com/watch?v=1a9n0En6Pj4](http://www.youtube.com/watch?v=1a9n0En6Pj4)

## IMPROKIDS



 WATCH PRESENTATION  
[www.youtube.com/watch?v=U09Ay2pKo0o](http://www.youtube.com/watch?v=U09Ay2pKo0o)



# CORPORATE SHOWS

## VARIATIONS

### ONLINE

Short online performance, maximum 30 minutes, ideally done in a professional studio or at the client's facilities in streaming, with the necessary technical adaptations to the space

An improvi show with content tailored to the reality of the client and the event, where the aim is to maintain online interaction with the audience, minimizing the distance between colleagues and workers.



# CONFERENCES, GALAS AND AWARD SHOWS

THE IMPROVÁVEIS present, conduct and act as MC's at galas, conventions and awards presentations, in person or online, always in a fun, relaxed and interactive style. Depending on the nature of the event, all 3 cast members may be present, taking turns presenting the show, or there may be only two presenters or even only one anchor-presenter, with two "commentators" / sidekicks.

The focus is always kept on the theme of the event, involving speakers, guests, nominees and/or winners in a prestigious way. Whenever the alignment of the session and the profile of the audience allows, we try to imprint originality and some surprising moments, to help bring some dynamism and goodwill to the sessions, punctuating, for example, with mechanics such as: false entry of a "awkward speaker", an icebreaker with a brief interaction with the audience, some impromptu moments, video projection, interview and interaction with the nominees, prizewinners and the audience in general.

The aim is that our performance is always friendly, cheerful, more or less ceremonious (depending on the degree of formalism of those present), but that it effectively serves its final utility: to keep the sequence of speaker interventions or awards going, delivering key messages requested by the Client and to keep a good mood throughout the show.

[www.osimprovaveis.com/galas](http://www.osimprovaveis.com/galas)



References: MENARINI, PROSEGUR, SCHNEIDER, MEIOS & PUBLICIDADE, HIPERSUPER, SONY PLAYSTATION, XPAND-IT, AMPLIFON, UCI, MICROSOFT.

# TRAINING AND APPLIED IMPROVISATION

Business Workshops (small groups) and Interactive Talks (large groups) on Business / Corporate Improv

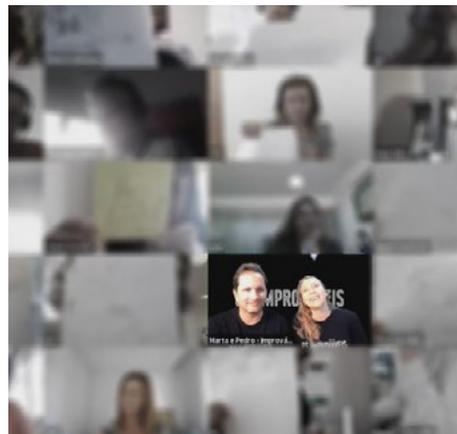
Improvisation techniques applied to the corporate reality and context. These are educational, practical, motivational and fun sessions, in which the trainers present the fundamentals of the technique of improvisation and explain, in theory and in practice, its application to a business and interpersonal universe.

Composed of a brief theoretical framework introduction and many hands-on exercises, defined according to the briefing to be worked on (team-building, resistance to change, leadership, presentation techniques, communication, storytelling, etc.), the activity's duration and trainee's profile .

Participants are led to experience the techniques of improvisation applied to their reality, through practical and well-founded exercises that will, little by little, develop individual and group capacities to deal positively with the unforeseen, reduce resistance, avoid blocks, and be more positive and constructive.

Average time of 2 to 4 hours per session, but we make custom programs longer, with full days, sessions spaced out in time, in person, online, etc.

[www.osimprovaveis.com/business-improv](http://www.osimprovaveis.com/business-improv)



# FUN E TEAMBUILDING

## Show Quiz

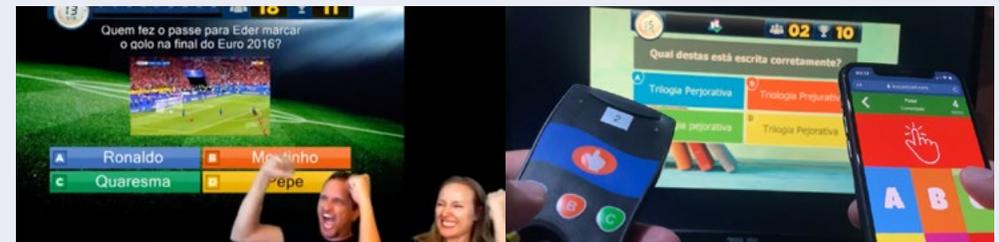
An interactive game show where everyone wins..

SHOWQUIZ is a mix of contest, show and fun gathering, with a strong visual component and an advanced software, which grabs the participants attention from start to finish. The entire session is filled with a good mood, led by us as presenters, who interact with the audience (in the room and/or remotely) and everything happens in real time. Most of the questions we design mix common knowledge, pop culture, music and videos, logic challenges and games of chance. It is possible to include in the Quiz some questions from the Client's universe. Participants only have to watch the contest live (on a screen in the room, through Zoom or on another chosen platform, without having to download any apps) and through their smartphone they give the answers. It's very intuitive, fun and user friendly.

Our goal is to approach the TV game show style as much as possible, with all competitors playing simultaneously, in a very interactive, attentive and dynamic way, by themselves or contributing to the average of a team. And there can be hundreds or even thousands of participants at the same time! There are constant visits to the rankings and, if the Client so wishes, the winners can be awarded or even donate their prize to some cause or social responsibility entity.

It can be used to energize or close a day filled with presentations, to celebrate an important date for the company, at a special private event (birthday or family gatherings), to serve as a weekly dynamic meeting for employees, a regular steam-off moment, for an informal meeting, or a in person or online teambuilding activity. It can even be used for events where the company invites employees to bring their families (in these cases we also include questions from the children's universe).

[www.osimprovaveis.com/show-quiz](http://www.osimprovaveis.com/show-quiz)



# FUN E TEAMBUILDING

## ImprovBreaks

Online dynamics to motivate teams and online audiences

*ImprovBreaks* is an informal workshop-style session with a set of short, original and interactive dynamics, which promotes interaction between participants, creativity, sharing and personal introspection.

These sessions explore 6 types of active dynamics, based on the concept of PLAY and Dr. Stuart Brown's studies, in different areas of action: social interaction, object manipulation, movement, creativity, imagination and narrative construction. All dynamics were created from scratch by OS IMPROVÁVEIS for the online universe and fit into each of these categories.

These are dynamics that lead participants to play, share, reflect, invent, laugh and be surprised at each step with fun challenges that are always comfortable. Some are with the whole group at the same time, others will be in sub-groups or in pairs in breakout rooms, but all are comfortable and captivating.

At the end of the session, participants leave with a guaranteed smile!

[www.osimprovaveis.com/improbreaks](http://www.osimprovaveis.com/improbreaks)



 **WATCH PRESENTATION**  
<https://youtu.be/LkMcStxhvXI>

# SKETCHES

Creation and execution of sketches on stage or recorded. OS IMPROVÁVEIS write, compose, execute and produce sketches from A to Z.

These can be sketches for various situations, whether for live presentation at corporate events or to be recorded and the shown at events or online meetings (e.g. intranet, website, sales conference, etc.).

The sketches generally illustrate in a fun, dynamic, careful and accurate way, professional situations in the company that deserve to be analyzed, business situations, for example, good practices for salespeople and key messages previously identified by the Client.

[www.osimprovaveis.com/sketches](http://www.osimprovaveis.com/sketches)



References: Live sketches performed for CITROEN, CENTRAL DE BEERS and GLOBAL MEDIA business events. On video, sketches were created for a PROSEGUR event (between presentations at a conference) and for WORTEN's social media (6 episodes). There is also a series of comedy sketches, "1x2", shown on Canal Q and available on Youtube (10 episodes).

 **WATCH SKETCHES**

- **PROJECT W:** <https://youtube.com/playlist?list=PLZYmSJ-TLqWExDhcZldpccqf5TCT1mE3z>
- **1X2 SERIES:** <https://youtube.com/playlist?list=PLZYmSJ-TLqWFtWdtpFCEnOCnsQSRBTQYg>

## Corporate Dubbing

A trailer for a movie or a TV series with hilarious voices and scripts.

Can your company's daily life be a Mexican telenovela? Or an action movie? Or maybe a photo novel? Could a Christmas message or next year's goals be deconstructed in a surprising and funny way? Whatever it is, the end result is going to be hilarious.

OS IMPROVÁVEIS will get to know the company's stories and its universe, its main figures, business peculiarities, jargon and other curiosities and, from there, make an amusing montage with clips collected online and with dubbing those voices, giving a new life to the characters to life within the universe of the company in an original way.

The scripts are surprising, the narrative twists unpredictable and the messages customized. Imagine Terminator was a disgruntled customer or that Dirty Dancing was the company party! And why not have collaborators also give voice to some secondary characters?

We handle everything from creating the story, searching for clips, recording voices (with or without input from internal staff) and final editing.

Works really well when presented at an annual meeting, on a special celebration date, to punctuate a day of presentations and generate an unpredictable moment of laughter.



[WATCH EXAMPLE](https://youtu.be/swfgJyy66ZA)  
<https://youtu.be/swfgJyy66ZA>



## We are on the News!

We turn the company's events into a TV news program where everything takes on a spectacular dimension with a touch of comedy.

Anything can happen on this newscast, where the company sends headlines and content suggestions and we do the rest: script writing, newscast presentation, sketch recording (e.g. testimonials, reactions, on-site interviews, panel specialists), and editing. Afterwards, everyone can see the result in a in an person or online meeting and have fun with the comedy twist of OS IMPROVÁVEIS.

It is a fun product for internal consumption of employees. An original way of playing with company events, where we can have everyone involved and eager to see the outcome, which can be revealed, for example, in an internal newsletter, a happening on the intranet or something that connects multiple activities of a Teambuilding event.



[WATCH EXAMPLE](https://youtu.be/umJwxKXPjl)  
<https://youtu.be/umJwxKXPjl>



## GIF video message

An amazing montage using animated GIF's

Using short GIF animations is one of the most popular ways to communicate on the Internet. Using this contemporary, widespread and fun language, we create videos with sequences of GIF's that enhance and play with an institutional message previously agreed with the client. This video can then be to be played at a key moment of an event.

[WATCH EXAMPLE](https://youtu.be/LrtrHpcXeDg)  
<https://youtu.be/LrtrHpcXeDg>



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# OS IMPROVÁVEIS

## WHO WE ARE

OS IMPROVÁVEIS are a professional group dedicated to Improvisation, founded in 2008, known for making comedy and theater, but above all, for having a friendly relationship with the audiences, agencies and corporate clients.

OS IMPROVÁVEIS are seen as "unstoppable", due to the number of projects they always have in their hands, the original and fresh approach with which they embrace new projects, the formats they conceive, the content they create on stage spontaneously, and the regular trips across the world to participate as teachers and performers at international improv festivals.

They are known as a creative, fun group, with the ability to positively surprise and invent solutions on the spot, through intelligent comedy and without any recourse to potentially offensive situations. Interaction with the audience is a constant, always in a friendly and non-invasive way.

Any activity in theaters or business proposals uses the in depth knowledge of improvisation they possess, either to develop sketches (on stage or video), customize show structures, gala presentations, awards, animations, training, workshops, or interactive talks,. The group has enormous artistic complicity and a strong ability to generate original content. They always create and develop, according to the briefing provided, their own scripts, videos, dynamics and mechanics for events.

In their portfolio they always have careful, unique, unrepeatable and improvised solutions.

## MAIN CAST

**Pedro Borges**

**Marta Borges**

**Gonçalo Sítima**

## OUR NUMBERS

**920** Shows

**97.000** Audience

**+30** International Tours

**+80** Corporate Clients

**+130** Training Events



## OUR JOURNEY SO FAR

The first show of OS IMPROVÁVEIS premiered in 2008 at Teatro Casa da Comédia. They have been on stage since then in Lisbon, all over Portugal and abroad.

- They perform regularly in Lisbon, in theater venues such as Teatro Villaret, Auditório dos Oceanos no Casino Lisboa, Auditório Casino Estoril, Tivoli BBVA, CCB, Teatro A Barraca, Teatro Mário-Viegas, São Jorge, Museu do Fado, Fábrica Braço de Prata, etc. Other Portuguese venues where they have performed include: Teatro Meridional, Teatro Lethes, Teatro Municipal da Guarda, Teatro Palmela, Teatro Sá da Bandeira, Rivoli, Teatro Miguel Franco, Auditório de Lagoa, TAGV Coimbra, Centro Cultural Olga Cadaval, Auditório Municipal Vila Formoso, Teatro Eduardo Brazão, Centro Cultural de Lagoa, etc.

- They have more than 97,000 spectators, 920 shows, 30 international tours and 130 training courses in 13 years.

- The three cast members of this group (Pedro Borges, Gonçalo Sítima and Marta Borges) are professional actors, with specialization in Improv Theater acquired in Chicago, New York, Amsterdam, Rio de Janeiro, Corfu, Boston, Berlin, among others, in the renowned iO Chicago Theater, Second City, The Annoyance Theater, and Upright Citizens Brigade (where many well-known performers came from, such as Tina Fey, Amy Poehler, Mike Meyers, Andy Richter or Bill Murray).

- They participate several times a year, performing (in English), teaching and receiving training, in numerous INTERNATIONAL FESTIVALS: Chicago (2009, 2010, 2012, 2014, 2015), Rio de Janeiro (2011 and 2014), Amsterdam (2013, 2014, 2015, 2016, 2017), New York (2013 and 2014), Berlin (2013, 2018, 2019), Wurzburg (2015), Greece (2014), Majorca (2015, 2016, 2017), Salento (2015), Piombino (2016, 2018), Boston (2016), Copenhagen (2016, 2017), Stockholm (2016), Rome (2017, 2019), Prague (2018), Barcelona (2018), Milan (2018-2019), Turin (2019), Oslo (2019), Warsaw (2019), Padova (2018), Riga (2018), Florence (2019).

- They are a well-known group with the respect and reputation of its peers. They have shared the stage with many famous portuguese performers such as Maria Rueff, Manuel Marques, Inês Castel-Branco, Custódia Gallego, Joana Santos, Rita Pereira, Rui Melo, Joana Solnado, Vera Kolodzig, Diogo Amaral, Sandra Barata Belo, Diogo Valsassina, Rui Maria Pêgo, André Nunes, Pedro Tochas, Salvador Martinha, António Machado, Mad Stunts, among others. International Guests: Pedro Cardoso and Graziella Moretto (Brazil), Omar Argentino Gálvan (Argentina), Jonathan Pitts (USA), Cesar Gouvea (Brazil), Barbixas (Anderson Bizzocchi, Elídio Sanna, Daniel Nascimento - Brazil), Guilherme Tomé (Brazil), Gustavo Miranda (Colombia, Acciòn Impro), Ignácio Lopez (Spain - Impro-madrid), Jenny Bjork (Sweden), Teatro do Nada (Cláudio Amado, Ana Paulo Novelino, Vinícius Messias - Brazil), Dudu Trentim (Brazil) and Tayo Omura (Brazil)

- They collaborate in parallel with other professional theater companies, participate in television and radio shows, movies, do voiceovers, dubbing, etc.

### Clients:

|                           |                     |                     |
|---------------------------|---------------------|---------------------|
| 100 MANEIRAS              | ESCOLAS DE TURISMO  | OCEANÁRIO DE LISBOA |
| ACP                       | ERNST & YOUNG       | OERN                |
| ALTRAN                    | FIAT                | ONEY                |
| ALTICE                    | GALP                | ORBITUR             |
| AMPLIFON                  | GILEAD              | OUT SYSTEMS         |
| ANA                       | GLOBAL MEDIA        | PFIZER              |
| ANF                       | GRUPO GESTMIN       | PORTWAY             |
| ASSEMBLEIA DA REPÚBLICA   | GRUPO JOSÉ DE MELLO | PROSEGUR            |
| ASS. PORT. DE FERTILIDADE | HP                  | PT SI               |
| ASTRAZENECA               | HEALTH PORTO        | PWC                 |
| AUCHAN                    | IE BUSINESS SCHOOL  | PRESTÍGIO           |
| BANCO DE PORTUGAL         | INATEL              | ROCHE               |
| BARCELÓ                   | INOVA+              | SAGRES              |
| BAYER                     | JANSSEN             | SANTANDER           |
| BCP                       | JERÓNIMO MARTINS    | SCHNEIDER           |
| BESIT                     | JÓINCO              | SELPLUS             |
| BIVAC IBÉRICA             | KIDZANIA            | SMART               |
| BODY LANGUAGE ACAD.       | LD AUTO             | SONAE               |
| BP                        | LEO PHARMA          | SONY PLAYSTATION    |
| BRISA                     | MEIOS & PUBLICIDADE | TRUST ENERGY        |
| BRODHEIM                  | MENARINI            | UCI                 |
| CAIXA GERAL DE DEPÓSITOS  | MICROSOFT           | UNICA FARMA         |
| CENTRAL DE CERVEJAS       | MILLENNIUM BCP      | VORWERK             |
| CEPSA                     | MINI                | WIDESTIMULUS        |
| CETELEM                   | MIMED               | WORKMEDIA           |
| CITROEN                   | MCA & ASS.          | WORTEN              |
| COFINA                    | MSD HEALTH          | WURTH               |
| DRAMATIC RESOURCES        | MULTIPUBLICAÇÕES    | XPAND-IT            |
| EDP                       | NOVO NORDISK        |                     |
| EFACEC                    | NOS                 |                     |

# CONTACTS AND MORE INFO

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[www.facebook.com/osimprovaveis.official](https://www.facebook.com/osimprovaveis.official)

[www.instagram.com/os\\_improvaveis](https://www.instagram.com/os_improvaveis)

[www.youtube.com/osimprovaveis](https://www.youtube.com/osimprovaveis)

[www.linkedin.com/company/osimprovaveis](https://www.linkedin.com/company/osimprovaveis)

Presentation video:

[www.youtube.com/watch?v=tEzkWUj0yt8](https://www.youtube.com/watch?v=tEzkWUj0yt8)

